



Brand Guidelines

 storefront

Wordmark — Full Colour



Black & White



Light Background



Dark Background



Icon



Colour Palette

Ghost White
#F6FBFF

Cyan
#18CDF2

Yellow
#FEE665

Navy
#00285B



Behind the Scenes

Luxury Product and Scene

Youthful











Welcome to the Video-First Future of Commerce

Display — Quicksand

Welcome to the Video-First Future of Commerce

Sign up for exclusive early access to Storefront, the next exciting evolution of livestream shopping. Brought to you by Axonista.

Display — Quicksand

Body — Helvetica Neue

Welcome to the Video-First Future of Commerce

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Sign Up



Landing Page Mockup



Create your own livestreaming marketplace

Enter the show, select a product you like at the bottom of the page to see more details. Use our live chat to message the host or even the other shoppers watching. Then just add products to your cart and continue shopping or go straight to the checkout!

[Read the Documentation](#)

storefront

Sell Showcases Integrations Develop Resources

Log In

[Sign up](#)



Welcome to the video-first future of commerce

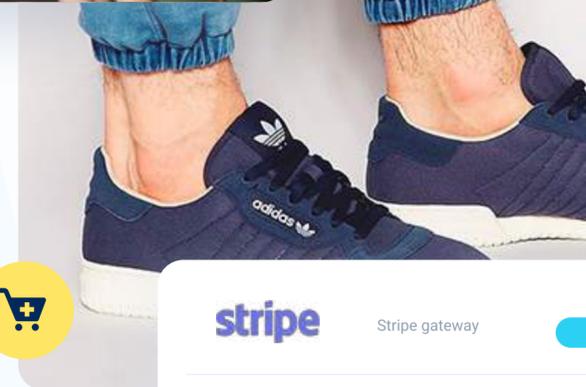
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[Start Now](#)

or [Customize & Extend](#)



SALE



SHOES Adidas Originals

Adidas Originals OG Sneakers

7 7.5 8 8.5 9

\$344

~~\$560~~

- 1 +

[Add to cart](#)

stripe

Stripe gateway

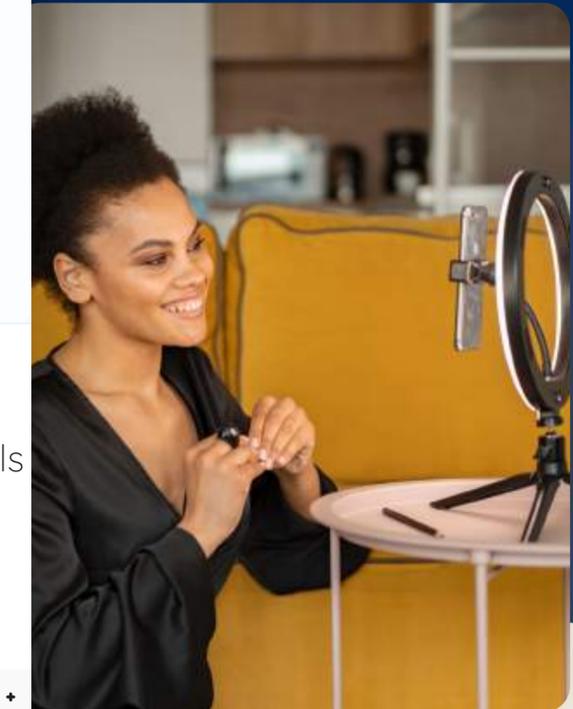


PayPal

Paypal payments



Bank Transfers



encies
ers



Next Steps

Patterns

Logo Restrictions

Messaging

Tone of voice

Legal

Thanks!

